

# Cookie Policy

## Introduction

Cookies are small files placed on your computer's hard drive, or in your browser memory, when you visit the SPU website.

Our website uses cookies to help you in your interactions with the site and enhance your user experience. Our cookies don't store any personal or confidential information about you.

To make sure you get the best experience from our website, we advise that users keep cookies active on their machine whilst visiting.

## What Are Cookies?

A cookie is a small piece of data sent from a website and stored on your computer or device. Almost all websites use cookies and they have several different functions. The main purposes for cookies are to:

1. Allow the site to function correctly and to help keep it secure.
2. Make the site easier to use by remembering information that you've entered, to recognise you as a site user and to personalise your visit.
3. Collect basic information about the way you have used the site.

The cookies may also allow SPU to record additional information on the webpages you have visited and the contents of those webpages, any information you input, your referring URL or IP address, your time of visit and related session information, your requested page, web browser type, status of request (successful reply), cookies, number of bytes in the response, and query string and any information or technical detail your browser is sending to us.

SPU uses this information to better understand website usage in the aggregate so that we know what areas of our website users prefer. This information is stored in log files and is used for statistical reporting and in limited circumstances to prevent fraudulent claims.

## What Does This Website Specifically Use Cookies For?

**Google Analytics:** This is a common website tracking tool that provides us with general statistics about website usage, how people move around our site and the type of actions people take. This helps us to make overall improvements as a result. For more information view the [Google Analytics](#) website.

**Google AdWords and Remarketing:** If you have visited our website we use cookies to record this information. This helps us to optimise and manage our campaigns. These cookies allow a small number of selected websites to advertise our services to you. For more information view the [Google AdWords](#) website.

## How Do I Turn Cookies Off?

If you don't want to receive cookies, you can modify your browser so that it notifies you when cookies are sent to it or you can refuse cookies altogether. You can also delete cookies that have already been set. If you wish to restrict or block web browser cookies which are set on your device then you can do this through your browser settings; the Help function within your browser should tell you how.

## Managing Cookies

Alternatively, you may wish to visit [www.aboutcookies.org](http://www.aboutcookies.org), which contains comprehensive information on how to do this on a wide variety of desktop browsers.

Within your browser settings you can choose whether you wish to accept cookies or not. Different browsers make different controls available to you and so we provide links below to popular manufacturers' instructions on how you can do this. Generally, your browser will offer you the choice to accept, refuse or delete all cookies at all times, or those from providers that website owners use ("third party cookies"), or those from specific websites.

- [Google Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Safari Mobile](#)
- [Opera](#)